

Amendments to the Claims:

This listing of claims replaces all prior versions and listings of claims in the application:

Listing of Claims:

1. - 13. (Cancelled)

14. (Currently Amended) A computer-implemented method comprising:
outputting a first page for display on an electronic ~~a portable~~ device, the first page
including a first field for receiving a ~~first customer request, the first customer request including a~~ product identifier of a first product identified by a customer;
receiving the ~~product identifier first customer request in a selected input modality chosen from any of a plurality of input modalities associated with the electronic device available for data entry into the first field, the plurality of input modalities including a microphone, a bar code scanner, a keyboard, and a stylus, wherein the product identifier is either spoken into the microphone, scanned with the bar code scanner, entered using the keyboard, or entered using the stylus;~~
~~determining sales information responsive to the customer request;~~
~~correlating the first product with a second product previously purchased by the customer or by an other customer who also purchased the first product, based on analyzing a linger time of the customer or the other customer in an area where the second product was sold;~~
associating the sales information with each of the plurality of input modalities by expressing the sales information in each of a plurality of formats, wherein each of the plurality of formats is associated with one of the plurality of input modalities; and
outputting a second page for display on the electronic device, the second page displaying information identifying the second product the sales information and including a second field for receiving a second customer request in any one of the plurality of input modalities.

15. - 47. (Cancelled)

48. (New) The method of claim 14, further comprising analyzing the linger time of an RFID-enabled shopping cart of the customer or the other customer in the area where the second product was sold.

49. (New) The method of claim 14, wherein the product identifier is received using a different modality than is used to output the information identifying the second product.

50. (New) The method of claim 14, further comprising:
determining a route between the first product and the second product; and
outputting information describing the route.

51. (New) The method of claim 14, wherein the first product is correlated with the second product further based on a sales promotion of the second product.

52. (New) The method of claim 14, wherein the first product is correlated with the second product further based on excess inventory of the second product.

53. (New) The method of claim 14, wherein receiving the product identifier further comprises receiving spoken information describing the first product.

54. (New) A computer storage medium encoded with a computer program, the program comprising instructions that when executed by data processing apparatus cause the data processing apparatus to perform operations comprising:

outputting a first page for display on a portable device, the first page including a first field for receiving a product identifier of a first product identified by a customer;

receiving the product identifier;

correlating the first product with a second product previously purchased by the customer or by an other customer who also purchased the first product, based on analyzing a linger time of the customer or the other customer in an area where the second product was sold; and

outputting a second page for display on the electronic device, the second page displaying information identifying the second product.

55. (New) The computer storage medium of claim 54, wherein the operations further comprise analyzing the linger time of an RFID-enabled shopping cart of the customer or the other customer in the area where the second product was sold.

56. (New) The computer storage medium of claim 54, wherein the product identifier is received using a different modality than is used to output the information identifying the second product.

57. (New) The computer storage medium of claim 54, wherein the operations further comprise:

determining a route between the first product and the second product; and
outputting information describing the route.

58. (New) The computer storage medium of claim 54, wherein the first product is correlated with the second product further based on a sales promotion of the second product.

59. (New) The computer storage medium of claim 54, wherein the first product is correlated with the second product further based on excess inventory of the second product.

60. (New) The computer storage medium of claim 54, wherein receiving the product identifier further comprises receiving spoken information describing the first product.

61. (New) A system comprising:
one or more computers; and
a computer-readable medium coupled to the one or more computers having instructions stored thereon which, when executed by the one or more computers, cause the one or more computers to perform operations comprising:

outputting a first page for display on a portable device, the first page including a first field for receiving a product identifier of a first product identified by a customer,

receiving the product identifier,

correlating the first product with a second product previously purchased by the customer or by an other customer who also purchased the first product, based on analyzing a linger time of the customer or the other customer in an area where the second product was sold, and

outputting a second page for display on the electronic device, the second page displaying information identifying the second product.

62. (New) The system of claim 61, wherein the operations further comprise analyzing the linger time of an RFID-enabled shopping cart of the customer or the other customer in the area where the second product was sold.

63. (New) The system of claim 61, wherein the product identifier is received using a different modality than is used to output the information identifying the second product.

64. (New) The system of claim 61, wherein the operations further comprise:
determining a route between the first product and the second product; and
outputting information describing the route.

65. (New) The system of claim 61, wherein the first product is correlated with the second product further based on a sales promotion of the second product.

66. (New) The system of claim 61, wherein the first product is correlated with the second product further based on excess inventory of the second product.

67. (New) The system of claim 61, wherein receiving the product identifier further comprises receiving spoken information describing the first product.